



**R8**

 **Audi Sport**

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This guide is designed to give you an overview of the features and options of the Audi R8 Coupé and R8 Spyder. For more detailed information and pricing, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist). You can also configure your perfect R8 using our online configurator at [www.audi.co.uk/configurator](http://www.audi.co.uk/configurator).

The images featured in this guide are for illustrative purposes only and may feature left-hand drive vehicles and include equipment that is not UK specification.

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# The Audi R8

## Powerful.

Thrilling performance. Breathtaking handling. Redesigned from the ground up, the second-generation R8 has arrived. A high-revving 5.2-litre V10 engine, lightweight Audi Space Frame technology and an S tronic transmission capable of gear changes within hundredths of a second; no model bearing the 4 Audi rings comes closer to giving you the adrenalin rush of the track in a series production vehicle.



# Audi Sport

## At home on the racetrack.

It's the determination to innovate that has led Audi to success after motorsport success, amassing a total of 13 Le Mans wins. And it's with the spirit of innovation that we brought our most exciting developments to series production. The result is the Audi R8: the embodiment of Vorsprung durch Technik.

With the Audi R8 LMS, we built an R8 to triumph on the track. And its record speaks for itself. Since 2009, the teams at the wheel have won 26 national and international titles, as well as 269 competitive races with the rear-wheel drive GT3 sports car.

Now, the new lighter and even more powerful second-generation LMS has arrived. Made to race, it shares around 50% of its parts with the R8 Coupé, including technologies like the Audi Space Frame and V10 engine. Clearly, the R8 is a car with motorsport in its genes.





# Rear Wheel Series

**The new rear-wheel drive R8. An even more engaging drive.**

Available as Coupé or Spyder – but with production strictly limited to 999 models – the R8 RWS brings the purity of the GT3 race series to the road. With power from the 5.2-litre, naturally aspirated V10 engine focused exclusively on the rear wheels, it launches from 0–62mph in an exhilarating 3.7 seconds. With the body-coloured sideblades exclusive to this model, you'll see that the R8 RWS is designed for pure driving pleasure with a unique style.





# R8 V10 Coupé

**The Audi R8 V10 has transformed.**

With a new, responsive quattro all-wheel drive system, up to 100% of the R8's torque can be transmitted wholly to the front or rear wheels, depending on road and weather conditions, for improved traction and grip. It's stronger, yet lighter, than its predecessor. The naturally aspirated V10 engine offers even more power than before, with 540PS and 540 Nm of torque. As a result, it can sprint to 62mph in 3.5 seconds, before powering on to a top speed of 198mph.\*





# R8 V10 plus Coupé

## Performance to the extreme.

Breathtaking: with 610PS and maximum torque of 560 Nm, the R8 V10 plus Coupé accelerates from 0–62mph in 3.2 seconds. Making it not just the fastest Audi production car in history, but also the first to reach 205mph.\*

The Gloss Carbon fixed rear spoiler provides greater downforce for enhanced grip in corners. It's just as formidable to hear. Activate the Performance mode on Audi Drive Select and the controllable exhaust flaps to enhance the R8's signature engine sound.





# R8 V10 Spyder

## Power up. Roof down.

The Audi R8 V10 Spyder: the supercar that combines the breathtaking performance of the R8 with the open-top thrill of a cabriolet. The R8 Spyder doesn't just accelerate from 0–62mph in 3.6 seconds; it's one that also gives an intense audible performance. Especially when the roof's down.

Fully automated, the lightweight hood opens in 20 seconds at speeds of up to 31mph. And, once it's stowed and you open the throttle, you'll notice lower levels of wind and road noise than on previous Spyder models; thanks, in part, to a rear deflector that can be raised and lowered to suit you.





# R8 V10 plus Spyder

**More power. More possibilities.**

How do you heighten the thrill of open-top driving in an Audi R8? Simple: add a specially tuned V10 plus engine that delivers 610PS and takes you from 0–62mph in 3.3 seconds. To match all this power, we've also included lighter, even more efficient ceramic brakes, specially designed to cope with the kind of heat generated during dynamic driving.





# The Exterior

## Striking from every angle.

The R8 has a flatter, muscular and aggressive look that more than gives away its high-performance credentials. The addition of carbon styling on the R8 V10 plus gives it an unmistakable motor-racing look, while a fixed rear spoiler adds to its looks and performance with increased downforce for enhanced grip. Incorporating a new alloy wheel design and unique sideblade styling, the R8 RWS clearly differentiates itself to create a commanding presence on the road.





# Performance

**Inspired by the racetrack.  
Brought to life on the road.**

The R8 comes with impressive racecar-like performance, driving just as well on the track as it does on everyday roads. The S tronic 7-speed dual-clutch transmission brings fast, smooth gear changes and includes 'launch control' for maximum acceleration from a standing start. And thanks to a specially adapted quattro all-wheel drive system on the V10 and V10 plus quattro models, up to 100% of available torque can be sent to the front or rear axle within a fraction of a second.





# The Interior

Everything focused on the driver.

With its monoposto cockpit design, it's no coincidence that, on climbing inside the R8, you get the feeling of being behind the wheel of a racecar. Engine start-up, exhaust sound, driving dynamics and gear changes can all be controlled from the buttons on the R8 performance steering wheel.



# Technology

**Giving you the power.**

The Audi R8 comes with a high level of standard specification. From the racetrack-inspired satellite buttons on its steering wheel to the stunning high definition Audi Virtual Cockpit. When you drive an R8, everything you need is right in front of you for an even better driving experience.

# Vorsprung durch Technik



## **Not just a slogan. A philosophy.**

The Audi R8 Coupé and Spyder are the very latest steps on our journey of progress.

Progress. It's behind everything we do at Audi. It's why, in the Audi R8, we've incorporated new technologies to help you on the road and new engines to deliver impressive performance.

The Audi R8 is the embodiment of our forward-thinking approach.



Coupe

### **Performance takes centre stage.**

The high-revving, mid-mounted V10 engine sits directly behind the driver and gives the R8 a lower centre of gravity. And on Coupé, it's illuminated and visible through the rear window.

There's a choice of 2 engines on both the R8 Coupé and Spyder: the V10, available in the rear-wheel drive and quattro variant, delivering 540PS of power, or the V10 plus – producing an astonishing 610PS. As well as cylinder-on-demand and a dual injection system, the R8 has more power and more torque than the previous R8.



# Audi

## Coupé

### RWS

Max power **540PS**  
Max torque **540 Nm**  
0–62mph in **3.7 seconds**  
Top speed **199mph**

### V10

Max power **540PS**  
Max torque **540 Nm**  
0–62mph in **3.5 seconds**  
Top speed **198mph**

### V10 plus

Max power **610PS**  
Max torque **560 Nm**  
0–62mph in **3.2 seconds**  
Top speed **205mph**

## Spyder

### RWS

Max power **540PS**  
Max torque **540 Nm**  
0–62mph in **3.8 seconds**  
Top speed **198mph**

### V10

Max power **540PS**  
Max torque **540 Nm**  
0–62mph in **3.6 seconds**  
Top speed **197mph**

### V10 plus

Max power **610PS**  
Max torque **560 Nm**  
0–62mph in **3.3 seconds**  
Top speed **204mph**



### Mid-engine: more traction, more control.

The R8's sporting lineage is evident in the mid-engine placement. With the engine near the centre, weight is favourably distributed towards the rear axle, giving greater traction and making cornering more agile and responsive.

Coupled with quattro all-wheel drive, performance is enhanced and road-holding is simply impeccable.

### Cylinder-on-demand: power when you need it.

For the times when you don't need the full power of the V10, advanced cylinder-on-demand technology automatically shuts down 5 of the 10 cylinders. It's something that can improve your fuel consumption, particularly in city traffic.

Accelerate on the open road again, and within milliseconds, all 10 cylinders – and full engine power – are seamlessly back at your disposal.

### Dual injection: precise and powerful.

The dynamic combination of intake manifold and direct injection in the high-revving V10 yields very short fuel injection times. The result is not just noticeable, improved power delivery; it also makes for enhanced cooling and lower fuel consumption.

## Driving confidence, whatever the weather.

Loose gravel. Icy patches. A tight bend in the rain. Conditions on the road are always changing, so quattro changes too. Standard on the V10 and V10 plus, it analyses your grip – automatically distributing power between all 4 wheels to where it's needed most. It's made for the most challenging conditions of all – the ones you encounter every day. So, whatever the road holds, you can be confident that quattro will react.



# quattro





**Sometimes,  
lighter means stronger.**

Thanks to the latest high-strength Audi Space Frame (ASF), the Audi R8 is even more agile on the road. The intelligent mix of aluminium and carbon makes the Coupé 40% and the Spyder 50% stiffer than previous models. Also, the Coupé is almost 50kg lighter than its predecessor. And now for the first time, the ASF is directly linked to the Sport suspension for enhanced driving dynamics.

You might not be able to see the difference, but it's something you'll feel at every corner.

# Audi Space Frame

## Power without compromise.

Every part of the R8 is designed to give you the best possible performance at all times. The 7-speed S tronic transmission delivers gear changes within hundredths of a second and with virtually no break in acceleration.

At the touch of a button, Audi Drive Select lets you adjust the R8's configuration by matching the ride dynamic to the friction coefficient of the road. And for the first time, the newly developed quattro drivetrain also works with Audi Drive Select, enabling you to adapt the all-wheel drive system to suit you. So you can optimise the R8's power for any kind of road condition. For any style of driving.



# Performance



**Total Audi craftsmanship.**

Each R8 is built almost exclusively by hand in a dedicated, new quattro GmbH production facility near Heilbronn in Germany. From the welding of the body shell to the completion of assembly, small, highly qualified teams give the R8 its unique shape. It's an extremely skilled process, where robots are used only for peripheral, non-ergonomic tasks.

And, with numerous specification variants and customisations, our teams very rarely build the same one twice, making each handcrafted R8 as unique as its owner.



# Handcrafted

## Illuminating features.

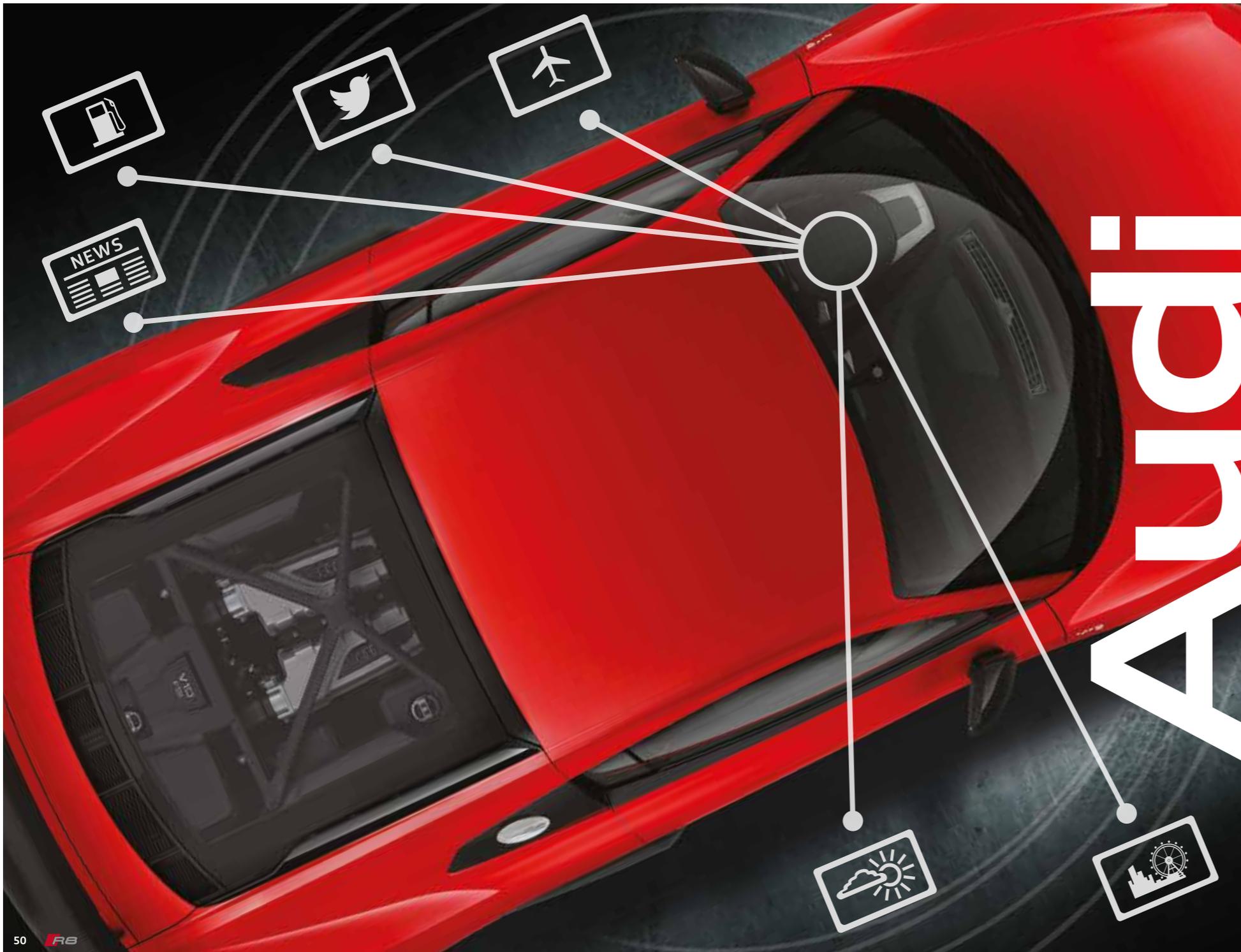
The R8 leads the way as the first series production Audi ever available with optional laser light technology.

At 37mph, 4 high-power laser diodes are activated by the high beam, sending out a narrow laser beam of white light that is not only brighter than the conventional LED high beam, but also reaches further, filling the driver's lane with light. Illuminating the darkest corner. And showing you clearly what lies ahead.



# Laser Lights





# Audi Connect Infotainment Services

## The world at your fingertips.

Audi Connect Infotainment Services is the link between your Audi and the internet, giving you access to entertainment, information and search functions via scrolling, tapping or verbal commands.

With high-speed internet access in your car,\* you can call up flight information, fuel prices and weather, as well as high-resolution aerial and satellite pictures from Google Earth™.

Audi Connect Infotainment Services is standard as a 36-month subscription on all Audi R8 models.

Image for illustrative purposes only.  
\*Please note that an external data source is required to enable Audi Connect Infotainment Services.  
Terms and conditions apply. Please see pages 90 and 91 for additional information.



# Connect Infotainment Services

## Stay connected on the move.

The following Audi-supported services are currently available:\*

### Infotainment.



#### Weather information

Gives you the latest weather for today, as well as weekly forecasts and a weather map for your chosen destination.



#### Online news (individual)<sup>†</sup>

Text and images from a variety of news sources with text-to-speech function so you are kept up to date with what's happening in the news.

Through your myAudi account, you can personalise the news feeds that you want to see, displayed under Online news by entering the URL of your chosen RSS feed.

### Communication.



#### Twitter<sup>†</sup>

Enables you to tweet and receive updates on the move, with text-to-speech and other convenient text functions.

### Mobility and navigation.



#### Navigation with Google Earth™

Displays high-resolution aerial and satellite images to help guide you to your destination.



#### Points-of-interest (POI) search with voice control

Allows internet searches via Google for special destinations so that you can access POI information such as opening hours, visitor reviews and photos. Integrated voice recognition, which can be conveniently operated by pushing the button on the multi-function steering wheel, offers even more convenience. You can also access POI information straight from your smartphone with the Audi MMI app.



#### Destination entry via Google Maps™ and myAudi<sup>†</sup>

Using your smartphone or tablet and myAudi, you can conveniently plan your journey using Google Maps™, or from your myAudi account, and send the destination details to your car's navigation system.



#### Travel information

With Travel information you can find out what's happening nearby and at your destination. The online search engine provides detailed information such as sights, restaurants, shops, etc. which can be loaded directly into your navigation destination. You can also access travel information from your smartphone with the Audi MMI app.



#### Parking information

Helps you find car parks nearby and, where available, information on prices and currently vacant spaces.



#### City events

The City events function provides information about current events and places of interest at your location or travel destination.



#### Flight information

Get live information about departure and arrival times and search directly for flight numbers.



#### Train information

Find departure and arrival times and platform information while you're on the road (also available for other types of public transport such as underground systems).



#### Fuel prices

Information on filling stations with the cheapest prices in your selected search area. You can sort by price or by distance for your convenience, and can load destinations directly into your navigation system.



#### Traffic information online

Receive the latest information about your route, such as traffic congestion and roadwork updates. The traffic information data is continuously updated and displayed in colour on the navigation map, and the dynamic route guidance will keep you updated.

The content and scope of the Connect Services offered may vary from time to time. Features vary by model and Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services. Terms and conditions apply. Please see pages 90 and 91 for additional information.

\*Please note that an external data source is required to enable Audi Connect Infotainment Services.

<sup>†</sup>In order to enjoy these services, customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi.

## Customisable control.

The information you need is always changing, so the Audi Virtual Cockpit changes too. It replaces the traditional dashboard with a high-resolution, 12.3" LCD screen, which you can customise just by pressing the 'view' button on the multi-function steering wheel.

Choose the 'classic' view, with prominent speedometer and rev counter, or the 'infotainment' view, which brings functions such as the navigation map or media to the fore – with crisp 3D graphics and highly detailed effects.

There's also a 'Sport' view that shows torque, power – even the g-force you're experiencing. So you have everything you need right in front of you: it's the embodiment of Vorsprung durch Technik.



# Virtual Cockpit





# Build your Audi

**Express your individuality  
with a choice of standard  
and optional features.**

The following sections of this guide are designed to make it easy for you to understand the specification of your Audi R8 and select the options you want. So with just a few choices, you can begin to create the Audi you've always imagined. However, if you want more details, please download the relevant pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)

# R8 Rear Wheel Series



The R8 RWS offers weight savings and channels power from the 5.2-litre V10 engine exclusively to the rear. Production is strictly limited to 999 models – and with body-coloured sideblades exclusive to this edition, the R8 RWS is as distinctive as it is rare.

## Equipment highlights include:\*

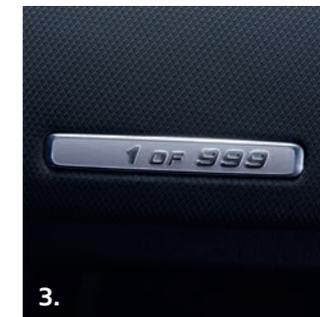
- ▶ 19" x 8.5J '5-arm V-spoke' design cast alloy wheels in Gloss black
- ▶ MMI Navigation Plus with MMI Touch
- ▶ Advanced key
- ▶ Audi Virtual Cockpit
- ▶ Wave brake discs
- ▶ LED front and rear lights with dynamic rear indicators
- ▶ Light and rain sensor
- ▶ Audi Sport Beam
- ▶ Retractable rear spoiler (Coupé only)
- ▶ Front spoiler lip in Matt Anthracite black, large air inlets in Gloss Anthracite black
- ▶ Rear diffuser insert in Matt Anthracite black, air outlets in Gloss Anthracite black
- ▶ Lower sideblade in exterior body colour and upper sideblade in Gloss black (Coupé only)
- ▶ Fully automated hood (Spyder only)
- ▶ Heated leather/Alcantara Sport seats
- ▶ Interior Lighting Pack
- ▶ R8 3-spoke, flat-bottomed, multi-function, performance leather steering wheel with 2 operating satellite buttons
- ▶ Parking System Plus, front and rear
- ▶ Inlays in Anthracite, anodised paint finish
- ▶ Cruise control



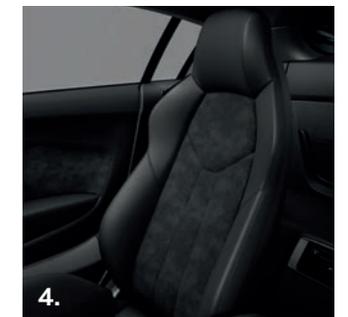
1.



2.



3.



4.

Main images. R8 RWS in Ibis white, solid paint. 1. 19" x 8.5J '5-arm V-spoke' design cast alloy wheels in Gloss black. 2. Body-colour lower sideblade with Gloss black upper sideblade on Coupé. 3. RWS 1 of 999 interior badging. 4. Leather/Alcantara upholstery.

# R8 V10 Coupé



The second generation of our supercar, with increased power and torque harnessed by quattro all-wheel drive. As comfortable as it is responsive, the R8 Sport seats feature side bolsters and memory function and are available in a range of colours and designs.

## Equipment highlights include:\*

- ▶ 19" x 8.5J '5-arm V-spoke' design cast alloy wheels
- ▶ MMI Navigation Plus with MMI Touch
- ▶ Advanced key
- ▶ Audi Virtual Cockpit
- ▶ Wave brake discs
- ▶ LED front and rear lights with dynamic rear indicators
- ▶ Light and rain sensor
- ▶ Audi Sport Beam
- ▶ Retractable rear spoiler
- ▶ Front spoiler lip in Matt Anthracite black, large air inlets in Gloss Anthracite black
- ▶ Rear diffuser insert in Matt Anthracite black, air outlets in Gloss Anthracite black
- ▶ Sideblades in Ice silver, metallic
- ▶ Electrically adjustable R8 Sport seats
- ▶ Fine Nappa leather upholstery and trim
- ▶ Interior Lighting Pack
- ▶ R8 3-spoke, flat-bottomed, multi-function, performance leather steering wheel with 2 operating satellite buttons
- ▶ Parking System Plus, front and rear
- ▶ Inlays in Anthracite, anodised paint finish
- ▶ Cruise control



1.



2.



3.



4.

Main images. R8 V10 Coupé in Daytona grey, pearl-effect paint. 1. Retractable rear spoiler. 2. Door sill trims with aluminium inlays and R8 logo. 3. R8 3-spoke, flat-bottomed, multi-function, performance leather steering wheel with 2 operating satellite buttons. 4. Deluxe 1-zone climate control.

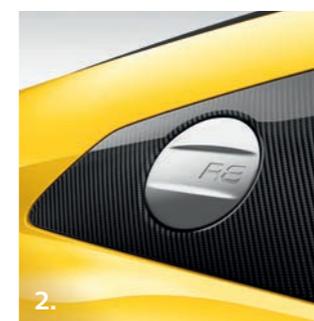
# R8 V10 plus Coupé



The fastest Audi production car yet. But it's not all about performance; Gloss Carbon exterior styling and interior inlays accentuate the car's sportiness. The R8 Bucket seats, meanwhile, complete the look with a contoured shape that offers enhanced support.

## Equipment highlights include:\*

- ▶ 19" x 8.5J '5-arm twin-spoke' design forged alloy wheels in matt titanium, diamond cut finish
- ▶ V10 plus Sport suspension
- ▶ Audi Drive Select with Performance mode
- ▶ Dual-branch, Gloss black trapezoidal tailpipes
- ▶ Ceramic brakes
- ▶ Gloss Anthracite brake calipers with 'Audi ceramic' inscription
- ▶ High-beam assist
- ▶ Sideblades in Gloss Carbon
- ▶ Front spoiler lip in Gloss Carbon and large air inlets in Gloss Anthracite black
- ▶ Rear diffuser insert in Gloss Carbon and air outlets in Gloss Anthracite black
- ▶ Exterior mirror housings in Gloss Carbon
- ▶ Large fixed rear spoiler in Gloss Carbon
- ▶ R8 Bucket seats
- ▶ Fine Nappa leather perforated upholstery and trim
- ▶ Inlays in Matt Carbon
- ▶ Extended inlays in Matt Carbon surrounding Audi Virtual Cockpit and air vents
- ▶ R8 3-spoke, flat-bottomed, multi-function, perforated performance leather steering wheel with aluminium-look shift paddles and 4 operating satellite buttons



**Main images.** R8 V10 plus Coupé in Vegas yellow, solid paint. **1.** Large fixed rear spoiler in Gloss Carbon. **2.** Sideblades in Gloss Carbon. **3.** R8 3-spoke, flat-bottomed, multi-function, perforated performance leather steering wheel with 4 operating satellite buttons. **4.** Inlays in Matt Carbon.

# R8 V10 Spyder



Breathtaking performance, with the exhilaration of roof-down driving. When up, the acoustic hood insulates from excessive road noise; down, it tapers aesthetically into the rear air vents. And, with their distinctive design, wave brake discs continue the dynamic look.

## Equipment highlights include:\*

- ▶ 19" x 8.5J '5-arm V-spoke' design cast alloy wheels
- ▶ MMI Navigation Plus with MMI Touch
- ▶ Audi Virtual Cockpit
- ▶ Advanced key
- ▶ Wave brake discs
- ▶ LED front and rear lights with dynamic rear indicators
- ▶ Light and rain sensor
- ▶ Audi Sport Beam
- ▶ Front spoiler lip in Matt Anthracite black, large air inlets in Gloss Anthracite black
- ▶ Rear diffuser insert in Matt Anthracite black, air outlets in Gloss Anthracite black
- ▶ Electrically adjustable R8 Sport seats
- ▶ Fine Nappa leather upholstery and trim
- ▶ Sideblades in Ice silver, metallic
- ▶ Hood compartment air outlets surround in Matt black
- ▶ Interior Lighting Pack
- ▶ Fully automated hood, available in a choice of black, red or brown
- ▶ R8 3-spoke, flat-bottomed, multi-function, performance leather steering wheel with 2 operating satellite buttons
- ▶ Parking System Plus, front and rear
- ▶ Inlays in Anthracite, anodised paint finish
- ▶ Cruise control



Main images. R8 V10 Spyder in Ara blue, crystal-effect paint. 1. 19" x 8.5J '5-arm V-spoke' design cast alloy wheels. 2. Hood compartment air outlets surround in Matt black. 3. R8 3-spoke, flat-bottomed, multi-function, performance leather steering wheel with 2 operating satellite buttons.

# R8 V10 plus Spyder



An even more powerful experience: with Gloss Carbon sideblades and Gloss Carbon interior, it's not just the more potent engine that delivers the sportiness. A powerful engine also needs powerful brakes; that's why, with the R8 V10 plus Spyder, ceramic brakes come as standard.

## Equipment highlights include:\*

- ▶ 19" x 8.5J '5-arm twin-spoke' design forged alloy wheels in matt titanium, diamond cut finish
- ▶ Dual-branch, Gloss black trapezoidal tailpipes
- ▶ Ceramic brakes
- ▶ Gloss Anthracite brake calipers with 'Audi ceramic' inscription
- ▶ Sideblades in Gloss Carbon
- ▶ Front spoiler lip in Gloss Carbon and large air inlets in Gloss Anthracite black
- ▶ Rear diffuser insert in Gloss Carbon and air outlets in Gloss Anthracite black
- ▶ Exterior mirror housings in Gloss Carbon
- ▶ Fixed rear spoiler in Gloss Carbon
- ▶ Surround of air outlets on hood compartment lid in Gloss Carbon
- ▶ Gloss Carbon lower side sills
- ▶ Fine Nappa leather perforated upholstery and trim
- ▶ Extended inlays in Gloss Carbon
- ▶ R8 3-spoke, flat-bottomed, multi-function, perforated performance leather steering wheel with aluminium-look shift paddles and 4 operating satellite buttons
- ▶ R8 Bucket seats



1.



2.



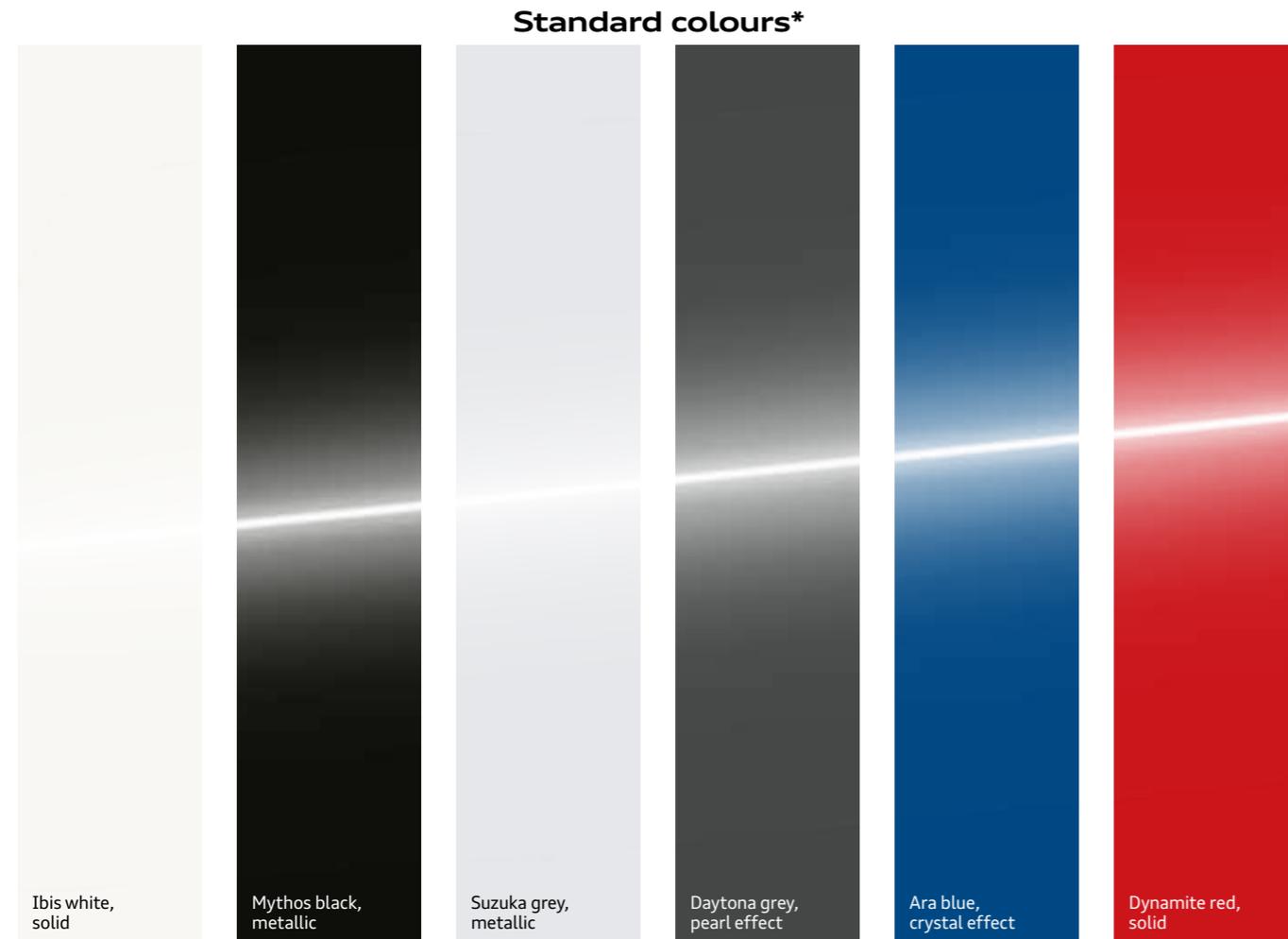
3.

Main images. R8 V10 plus Spyder in Tango red, metallic paint. 1. Sideblades in Gloss Carbon. 2. Hood compartment air outlets surround in Gloss Carbon. 3. Bucket seats.

# Your colour

Express your individuality with a choice of standard and optional paints.

There's a selection of 10 standard or 2 optional paint colours including Argus brown, matt effect, which is only available on the R8 Spyder, and Camouflage green, matt effect, which is only available on the R8 V10 plus Coupé. For more specialist options, see the Audi exclusive section on page 72. Please contact your local Audi Centre for details.



# Sideblades

Choose a finish to highlight your R8.

The distinctive sideblades that house the air intakes now have a striking 2-part design, and you can choose any combination of exterior paint and sideblade finish.

## Standard finish

Standard on  
RWS



Body colour

Standard on  
V10 quattro



Ice silver,  
metallic

Standard on  
V10 plus



Gloss Carbon

## Optional finish

Optionally available on  
all models



Mythos black,  
metallic



Kendo grey



Titanium grey,  
matt



Visit your local  
Audi Centre  
for more  
colour options

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend time taken for delivery.



Image shows R8 V10 Coupé with Kendo grey sideblades and optional 19" x 8.5J '5-arm twin-spoke' design forged alloy wheels in matt titanium, diamond cut finish.

# Hood colours

Choose a finish to highlight your R8 Spyder.

The fully automatic acoustic hood is available in the colours shown below.

Choose one to match or contrast with the rest of your R8's exterior.

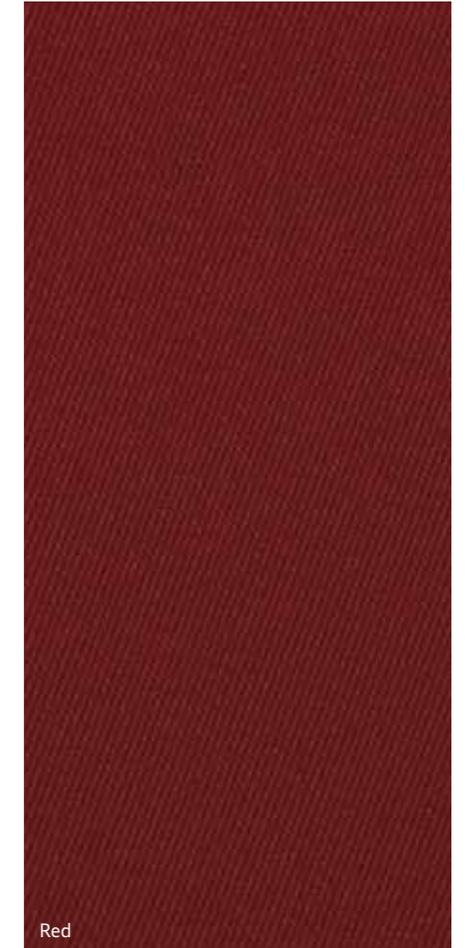
## Standard on all R8 Spyder models



Black



Brown



Red



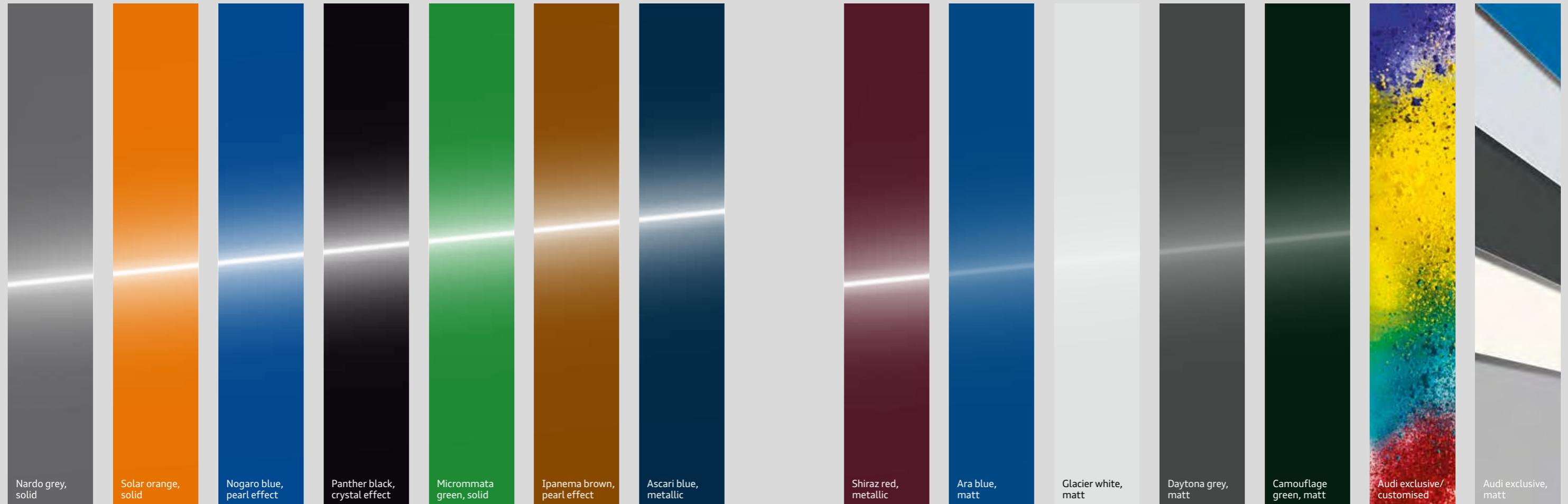
Image shows R8 V10 Spyder with optional Argus brown, matt-effect finish, sideblades in Gloss Carbon, black hood and 20" x 8.5J "10-spoke Y" design forged alloy wheels, diamond cut finish.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend time taken for delivery.

# Audi exclusive paint

Make your R8 truly unique.

Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. There are over 50 exclusive paints\* to choose from, a selection of which you can see below, or specify any other paint colour in the Audi range. You can also order customised paint+ – if you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.



Nardo grey, solid

Solar orange, solid

Nogaro blue, pearl effect

Panther black, crystal effect

Micrommata green, solid

Ipanema brown, pearl effect

Ascari blue, metallic

Shiraz red, metallic

Ara blue, matt

Glacier white, matt

Daytona grey, matt

Camouflage green, matt

Audi exclusive/customised

Audi exclusive, matt

\*Audi exclusive paint is subject to factory approval. Visit your local Audi Centre for colour samples.  
+Customised paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. Options are subject to availability and may extend time taken for delivery.

19" x 8.5J '5-arm twin-spoke' design forged alloy wheels



19" x 8.5J '5-arm twin-spoke' design forged alloy wheels in matt titanium, diamond cut finish



19" x 8.5J '5-arm V-spoke' design alloy wheels in Gloss black



20" x 8.5J '10-spoke Y' design forged alloy wheels, diamond cut finish



20" x 8.5J '10-spoke Y' design forged alloy wheels in gloss Anthracite black



20" x 8.5J '10-spoke Y' design forged alloy wheels in matt titanium, diamond cut finish

# Your design

Style your Audi R8 with a choice of alloy wheels.

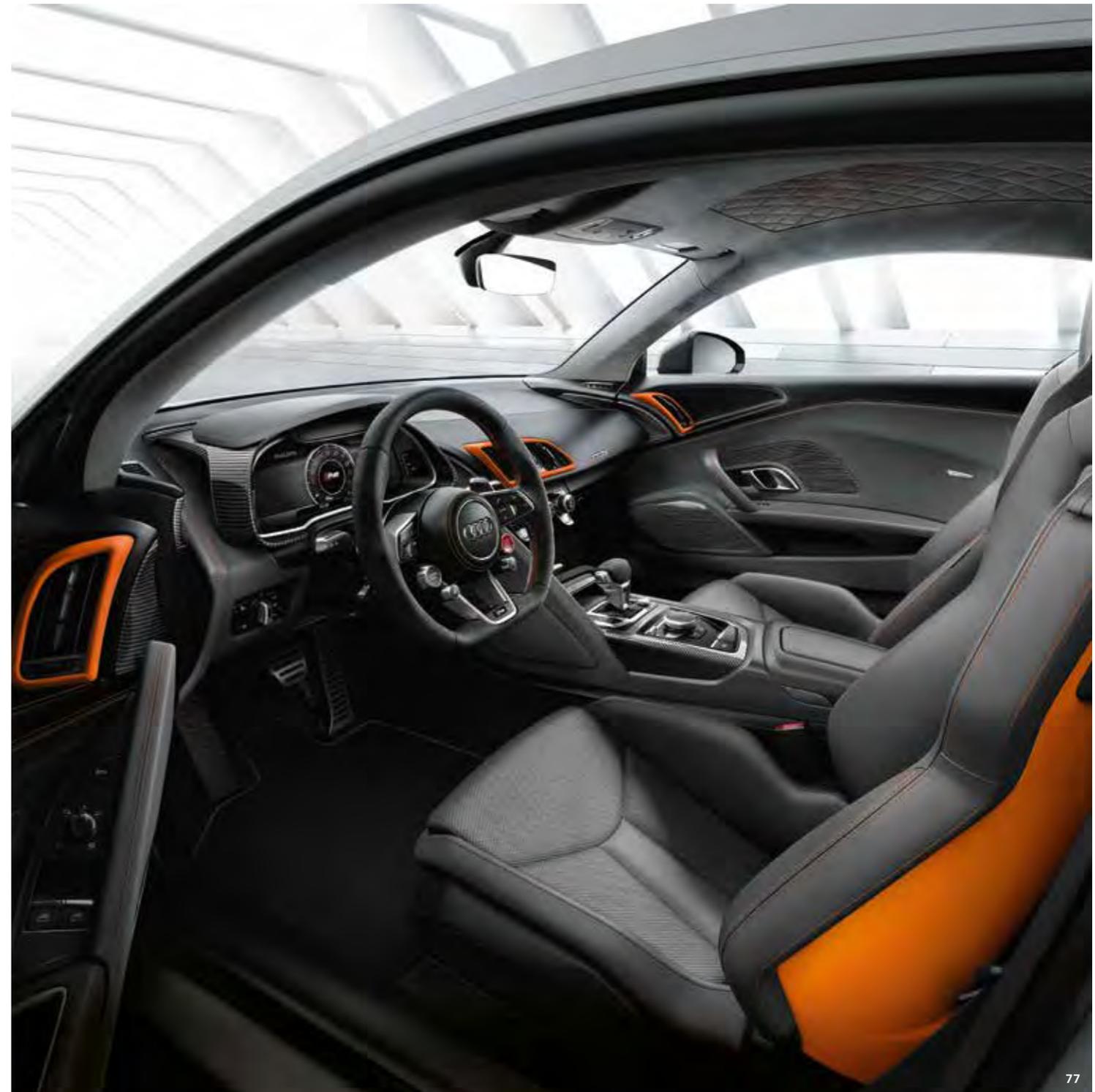
Whatever your taste, there's a set of alloy wheels that will enhance the look of your Audi R8. This is just a selection - discover more online using the Audi configurator or by exploring the full pricelist.

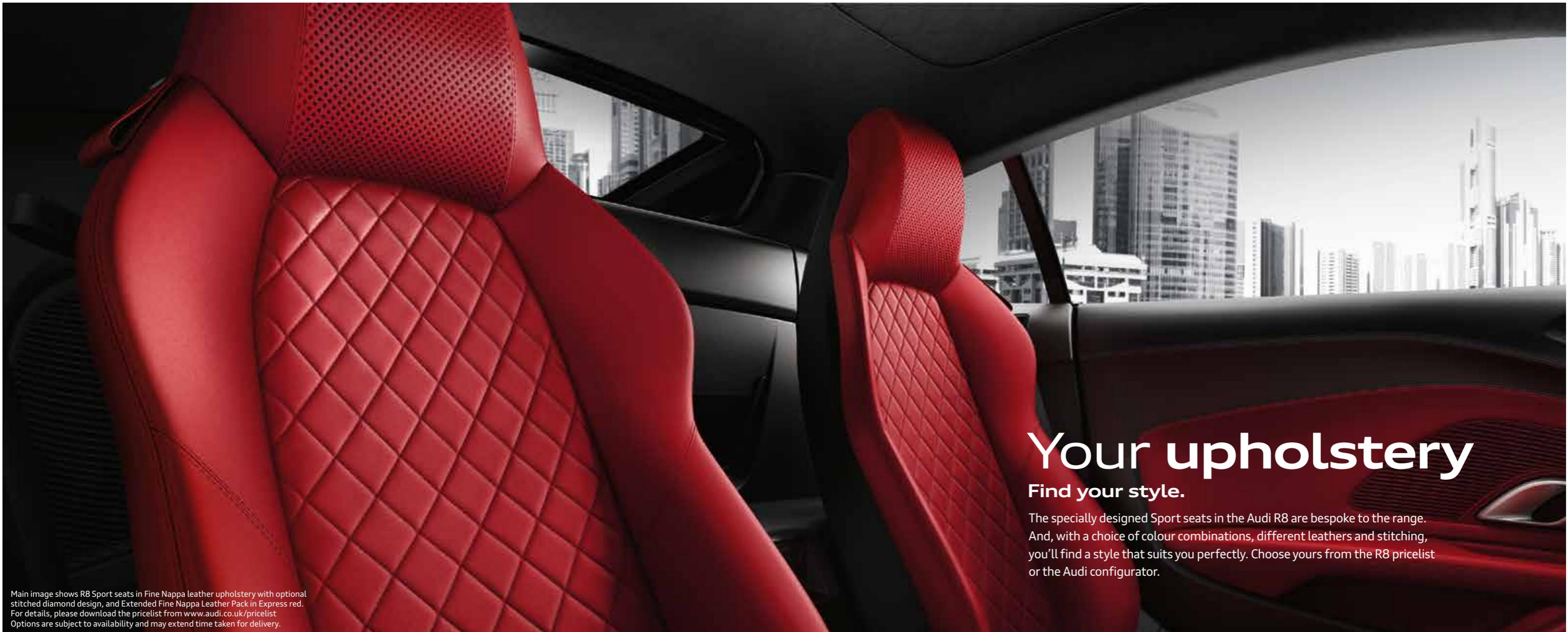


# Exclusive design

**Make it yours.**

An Audi R8 is already special, but with Audi exclusive design options you can make it even more so. From eye-catching details like personalised sideblades to leather upholstery in your chosen colour and style, all the way to finishing touches like leather and suede controls and illuminated door sill trims, your local Audi Centre can help you create an R8 as individual as you are.





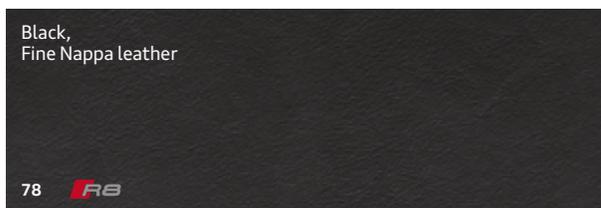
# Your upholstery

## Find your style.

The specially designed Sport seats in the Audi R8 are bespoke to the range. And, with a choice of colour combinations, different leathers and stitching, you'll find a style that suits you perfectly. Choose yours from the R8 pricelist or the Audi configurator.

Main image shows R8 Sport seats in Fine Nappa leather upholstery with optional stitched diamond design, and Extended Fine Nappa Leather Pack in Express red. For details, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist). Options are subject to availability and may extend time taken for delivery.

Black,  
Fine Nappa leather



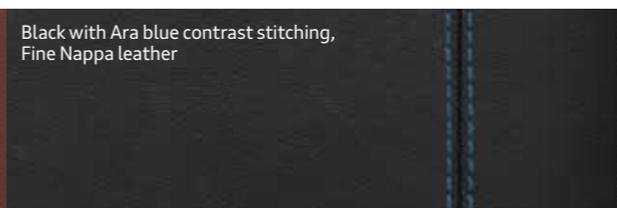
Rotor grey,  
Fine Nappa leather



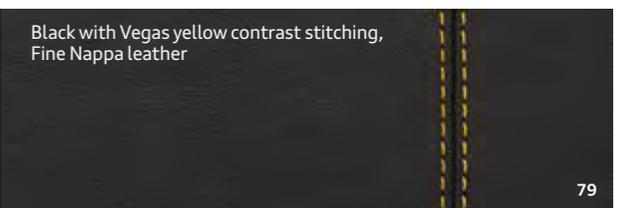
Vermont brown,  
Fine Nappa leather



Black with Ara blue contrast stitching,  
Fine Nappa leather



Black with Vegas yellow contrast stitching,  
Fine Nappa leather





# Bucket seats

Shaped for performance.

With a design borrowed from the racetrack, Bucket seats have a more contoured shape that envelops driver and passenger. Distinctive, sporty and available in Fine Nappa leather, they complete the dynamic look of your R8.

Main image shows R8 Bucket seats with Rotor grey perforated Fine Nappa leather. For details, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist). Options are subject to availability and may extend time taken for delivery.

Black perforated Fine Nappa leather  
with Rock grey stitching

Rotor grey perforated Fine Nappa leather  
with silver stitching



# Your detail

**A choice of inlays to add highlights to your interior.**

With fine detailing and specially chosen materials, inlays are the final touch that add a little extra flair to your Audi R8. Find your perfect combination in the pricelist or by using the online Audi configurator.

Main image shows Gloss Carbon inlays.  
Inlays shown below may not be available on all models.  
For details, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)  
Options are subject to availability and may extend time taken for delivery.

Anthracite, anodised paint finish	Matt Carbon	Matt titanium finish	Gloss Carbon	Piano finish, black
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Micrommata Green Exclusive Pack



# Your options

## Optional equipment highlights.

Personalise your Audi R8 with a range of optional equipment choices. Some options have been packaged together for added convenience whilst others are available individually. From exclusive interior design packs which give your R8 a unique and personal style, to race-day inspired technology such as the rear-view camera and improved leather steering wheel with additional Performance mode, you can arrive at your ideal combination of Audi technology. To see our full list of options, download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)

Options shown may not be available on all models, or may only be available as part of a Pack. For details, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist). Options are subject to availability and may extend time taken for delivery.

RWS red Audi Sport decal



Bang & Olufsen Sound System



Laser lights



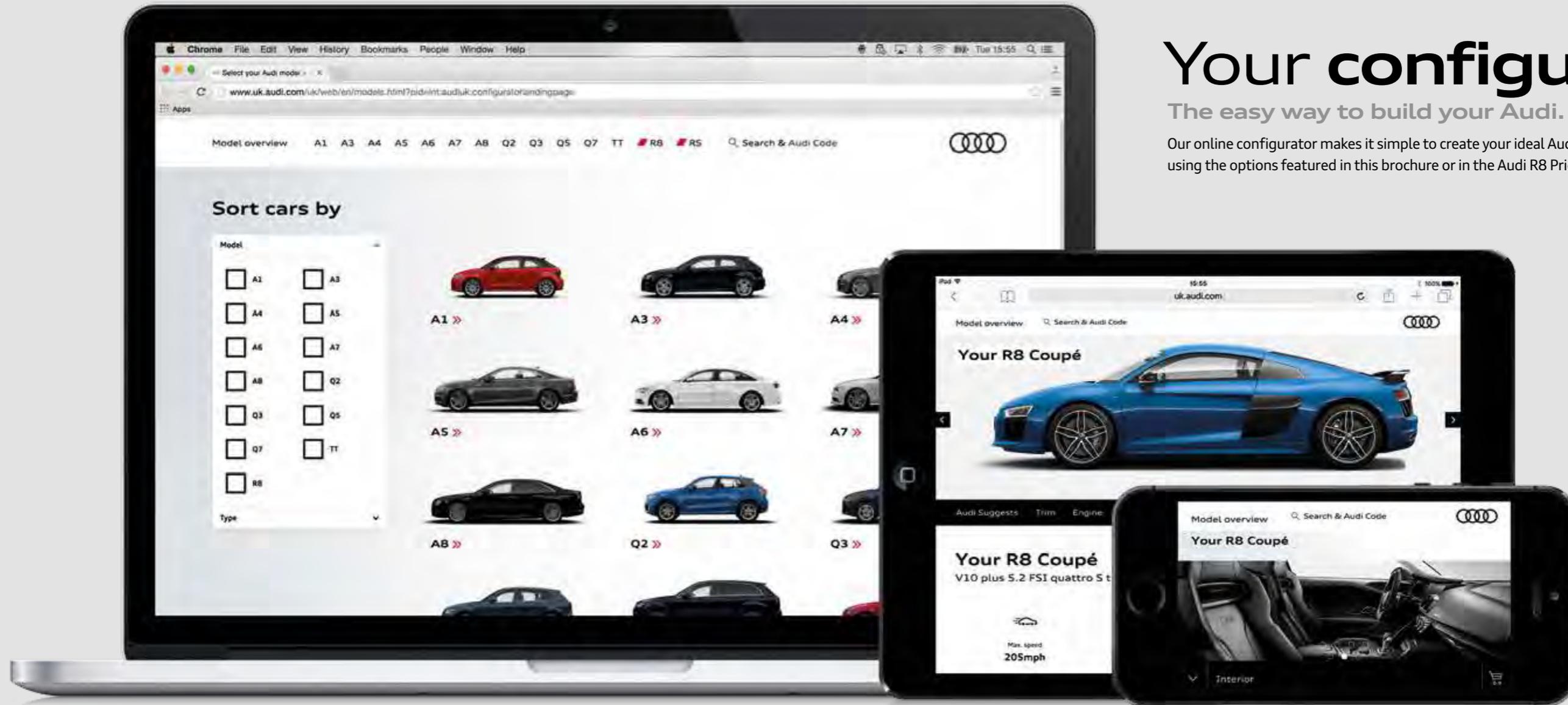
Ceramic brakes



# Your configurator

The easy way to build your Audi.

Our online configurator makes it simple to create your ideal Audi, using the options featured in this brochure or in the Audi R8 Pricelist.



Visit [www.audi.co.uk/configurator](http://www.audi.co.uk/configurator) to create your perfect Audi R8

# Your finance

## Get your finance quote in seconds.

Simply go to [www.audi.co.uk](http://www.audi.co.uk) and enter a few details to see the monthly payments you could be making on a new Audi R8. Below we've outlined some of the different options available – you just need to choose your annual mileage and length of term, then pay an initial deposit that could be as little as one monthly payment.\*

### Solutions Personal Contract Plan

A flexible finance plan designed to give you a number of options, making it ideal if you want to change your car more regularly. At the end of the agreement, you have three choices:

1. Exchange the car for a new Audi.
2. Pay the option to purchase fee and optional final payment, then take full ownership of the car.
3. Simply return the car to Audi (fees may be payable).

### Hire Purchase

If you know you'd like to keep your Audi, Hire Purchase could be right for you. And as you're making your payments with a view to owning the car, there's no restriction on how far you can drive each year.

### Contract Hire

If you don't want to own your Audi, Contract Hire could be a great option. You can add a service, maintenance and tyres plan and, for VAT-registered businesses, an element of the VAT on rentals may be recoverable. You simply need to commit to a regular monthly payment and hand your car back at the end of your agreement (subject to our return standards).

### Online Finance Calculator

Use our online Finance Calculator to get a personalised quote that suits you. Simply visit the Finance and Offers section on [www.audi.co.uk](http://www.audi.co.uk) and you can choose between our Solutions Personal Contract Plan and Contract Hire calculators to see what you can expect to pay for your new Audi.

### Audi Insurance

To ensure you can start enjoying your new car from day one, the first five days' insurance<sup>†</sup> is included as standard with all new Audi models. To activate it, simply call 0330 303 6900, give us a few details and you can drive it away as soon as you take delivery.

Telephone lines are open Monday to Friday 8am–8pm, and Saturday 9am–4pm. For details of our full range of insurance products, visit [www.insurewithaudi.co.uk](http://www.insurewithaudi.co.uk)

# Important information

## Welcome to Audi.

By placing an order for your Audi, you're choosing to drive a car created in the spirit of Vorsprung durch Technik. And because we believe the service we offer should reflect the quality of our cars, we want to let you know exactly what you can expect from us, now and in the future.

### Audi customer care

Every new Audi includes these reassuring features as standard:

- ▶ 3-year Audi warranty (unlimited mileage in the first 2 years, with a full mechanical and electrical warranty up to 60,000 miles in the third year)
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ 3-year UK roadside assistance and recovery
- ▶ 3-year accessories warranty on any accessories purchased with your car (2-year warranty if purchased separately from your new Audi)\*

You also have the option when ordering your new car of choosing a 4-year or 5-year Audi warranty. Speak to a member of the sales team for more information. Warranty terms and conditions apply. Please see [www.audi.co.uk/warrantyterms](http://www.audi.co.uk/warrantyterms) for further details.

### Information in this guide

We've done all we can to make the specifications and technical details and all other information you see in this brochure accurate at the time of publication. However, as our products are constantly being updated, we recommend checking the details with your Audi Centre.

You'll find full pricing information in the pricelist, which can be downloaded from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)

The images featured in this brochure are for illustrative purposes only. They may feature left-hand drive vehicles and include equipment that is not UK specification.

\*Excludes Road Angel products.

### CO2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO<sub>2</sub>) a vehicle emits, measured in grams per kilometre (g/km). First-year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

#### Vehicles registered on or after 1 April 2017

Petrol and diesel engines	First year	Standard rate <sup>†</sup> (second year onwards)
A – 0g/km	£0	£0
B – 1 to 50g/km	£10	£140
C – 51 to 75g/km	£25	£140
D – 76 to 90g/km	£100	£140
E – 91 to 100g/km	£120	£140
F – 101 to 110g/km	£140	£140
G – 111 to 130g/km	£160	£140
H – 131 to 150g/km	£200	£140
I – 151 to 170g/km	£500	£140
J – 171 to 190g/km	£800	£140
K – 191 to 225g/km	£1,200	£140
L – 226 to 255g/km	£1,700	£140
M – over 255g/km	£2,000	£140

Vehicle Excise Duty (VED) rates correct at time of publication, but these may alter to reflect any change in the applicable VED rate. <sup>†</sup>Vehicles with a list price exceeding £40,000 (including factory installed options, delivery charge, number plates and VAT) will pay an additional £310 plus the standard annual rate for a 5-year period. After the 5-year period only the standard rate will apply.

\*An offer of finance depends on certain conditions. Finance subject to status. Available to 18s and over. Terms and conditions apply. Audi Financial Services. <sup>†</sup>Subject to eligibility criteria. Audi Motor Insurance is sold and administered by Ageas Retail Limited. Audi Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"). Registered in England and Wales No. 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Volkswagen Financial Services (UK) Limited is authorised and regulated by the Financial Conduct Authority, registration number 311988. Audi Motor Insurance from Audi Financial Services is sold and administered by Ageas Retail Limited, registered in England and Wales No. 1324965. Registered office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. Ageas Retail Limited is authorised and regulated by the Financial Conduct Authority (FCA), registration number 312468. Volkswagen Financial Services (UK) and Ageas Retail Limited are not part of the same corporate group.

# Important information

## Audi tax-free sales

If you are entitled to purchase a vehicle free of VAT, normally through military or diplomatic privilege, please contact your local Audi Centre for full details. Should you have any difficulty obtaining the information you require, please call 0870 241 5663.

## Audi Connect Terms and Conditions

The Audi Connect Online Services (“Connect Services”) are provided by Audi AG, and are included as standard in certain models within the Audi range of vehicles and are also available within some optional packs, such as the Audi Technology Pack. Audi AG is a company within our corporate group.

The Connect Services include:

- ▶ Audi Connect Infotainment Services (“Infotainment Services”).

Some services require additional activation steps. In order to enjoy these services customers must register, accept the terms and conditions and follow the activation steps instructed on myAudi (please visit <https://login.audi.com>).

Some services also require the download of the Audi MMI app on a compatible phone or tablet (always check latest phone and software compatibility).

Whilst correct at the time of publication, the content and scope of the Connect Services offered may vary from time to time. Features vary by model. Audi AG may add, change, replace or remove individual services or features at any time during your subscription for the Connect Services.

Enhancements in vehicle technology, information technology and web-based services sometimes require the Connect Services to be adapted and enhanced in line with new forms of technology or changes in user behaviour. In this context, Audi AG reserves the right at any time to enhance, reduce or change the functional scope of the Connect Services in a manner that it considers is reasonable for the customer.

For full details of the specific Connect Services on your vehicle, together with complete and up-to-date terms and conditions for those Connect Services, please visit [www.audi.co.uk/connectterms](http://www.audi.co.uk/connectterms)

### Audi Connect Infotainment Services

An external data source is required to enable the Audi Connect Online Infotainment Services (“Infotainment Services”).

One of two can be used:

- ▶ A separate SIM card with data option (which can be inserted into the vehicle SIM card reader). If 4G usage is required the SIM card will also need a 4G option. When a separate SIM card is used, hands-free phone calls are possible by connecting a different mobile telephone via Bluetooth hands-free profile. For mobile phone and software compatibility, please visit [www.audi.co.uk/phonecompatibility](http://www.audi.co.uk/phonecompatibility) or your local Audi Centre; or
- ▶ On capable mobile phones, the phone’s data connection can be shared with the vehicle via personal hotspot/tethering, although using this method may result in high consumption of your mobile phone battery.

Infotainment Services will only be available within the coverage area of your mobile phone network and there may be additional costs to you for the use of Connect Services (charges and billing correspond to your personal mobile phone contract or SIM card contract). Due to high data volumes, a mobile phone contract including an unlimited or high usage data plan is strongly recommended.

The Infotainment Services enable access to certain search, social media and other online services provided by third parties. Features vary by model. Permanent availability cannot be guaranteed as this is the responsibility of the relevant third party provider.

You may not use the Connect Services for any purpose other than the provision or receipt of services in accordance with these terms.

The subscription is activated from the point of vehicle registration. Should you wish to continue to use the Connect Services after your subscription expires, please consult your local Audi Centre for details (including the latest subscription fees). Charges will apply upon renewal.

## MMI Navigation Plus – online map updates and myAudi Special Destinations

The map version delivered with vehicles with MMI Navigation Plus can be updated free of charge for the first five updates after vehicle delivery (which are generally issued at intervals of 6 months). The current navigation data can be downloaded from the myAudi platform at [www.audi.com/myaudi](http://www.audi.com/myaudi) and embedded in the vehicle via SD card. In conjunction with Audi Connect Infotainment Services, the update can be carried out online in the vehicle (subject to mobile reception and an active data connection). For further navigation updates, it is possible to purchase new navigation data maps from your local Audi Centre at extra cost – please contact them for details.

With myAudi Special Destinations, you can download your favourite POI lists available on the internet (such as favourite restaurants) and have these displayed on your navigation map. In order to enjoy this service, customers must register, accept the terms and conditions and follow the instructions given on myAudi. Please visit <https://login.audi.com/login>

# Important information

## CO<sub>2</sub> and fuel consumption figures

Official fuel consumption figures for the Audi R8 Coupé in mpg (l/100km) from: Urban 14.4 (19.6) – 14.9 (19.0), Extra Urban 28.8 (9.8) – 32.8 (8.6), Combined 21.1 (13.4) – 22.8 (12.4). CO<sub>2</sub> emissions 306 – 283g/km.\*

Official fuel consumption figures for the Audi R8 Spyder in mpg (l/100km) from: Urban 14.3 (19.8) – 14.7 (19.2), Extra Urban 28.5 (9.9) – 32.5 (8.7), Combined 20.8 (13.6) – 22.4 (12.6). CO<sub>2</sub> emissions 309 – 286g/km.\*

Fuel consumption figures are correct at time of publication. For full technical data by engine, please download the pricelist from [www.audi.co.uk/pricelist](http://www.audi.co.uk/pricelist)

\*Fuel consumption and CO<sub>2</sub> emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. Optional wheels may also affect emissions and fuel consumption figures. More information is available at [www.dft.gov.uk/vca](http://www.dft.gov.uk/vca)

**Audi** Vorsprung durch Technik

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Specifications and prices subject  
to change without notice.

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Images are for illustrative purposes only.  
Models shown are left-hand drive.